

ANKITA BAJPAI

DESIGNER & DEVELOPER

I am a seasoned Designer & Developer with over 6 years of experience working in the Digital Marketing. My work focuses on UX, UI, Web Designing, WordPress and typography.



SPECIALIZATIONS

- Digital product design
- Information Architecture
- Print and web design
- E-commerce / Dynamic WordPress Website
- Shopify Website
- User Experience Research

CONTACT INFORMATION

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Lucknow, UP, India

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WORK EXPERIENCE

Creative Director Head

NCSOFTTECH
JAN 2020 TO PRESENT(REMOTE)

- Leads a team of 5 senior and junior designers
- In charge of overseeing multiple projects simultaneously
- Liaises with clients for creative requests

Web Designer

TRAVELSMAKER
DEC 2019 TO APR 2020

- Designed numerous marketing campaigns
- Managed up to five projects at a time
- Took part in the company's rebranding
- Managed junior designers on projects

EDUCATION BACKGROUND

DOEACC

A- LEVEL CERTIFICATION 2012

Microsoft

DOT.NET GOLD CERTIFICATION 2013

M.Sc IT

2014

Lucknow University

B.SC MATH & PHYSIC 2009